

## 6 /8 /2017 FJC Ad Hoc Planning Committee Summary

**Date:** June 8, 2017

**Where:** Central Library Room 2

**Time:** 6:00-7:30

**In Attendance:** Harold Brooks, Productions Director; Alvin Calhoun, Treasurer; Maxine Clark, Chairperson; Chris Fink, Webmaster; Mike Barker, Member; Guest Speaker: Bryce Kinsey/Catalyst Media Productions; Becky Stewart, Member

**Treasurer:** NSWC Balance: \$2509.86. Treasurer will copy some deposit tickets.

**Chairman:** The Fredericksburg Economic Development Authority (EDA) Jumpstart Event Grant was presented for \$2500.00 to EDA on June 1, 2017. Suggested that FJC set up a separate Jazz Festival account. That suggestion was strongly opposed by the treasurer who sees no need for two FJC banking accounts. Discussed the upcoming General Membership Meeting and that Stephen Hu accepted the nomination for the FJC Promotions Director position. Also discussed the importance of continuity towards planning FJC activities in the event new Board Members are elected at FJC General Membership Meetings. Suggestions to consider:

1. Stagger elections of officers
2. Working groups stay in place
3. Table discussion until August 10, 2017 meeting
- 4.

**Vice-chairman:** Absent:

**Productions Director:** FAM/FJC May 31, 2017 Jazz Festival Planning Meeting: 4 bands have are reserving the date, October 7, 2017, to perform at the FJC/FAM Jazz Festival: Latin Band; Larry Branch Quartet; Paul Piper/DC Bass Guitiarist

**Promotions Director:** Tee shirt order has been filled. \$15.00 will be the sale price.

**Webmaster:** Drupal: Transfer to new web site complete!

**Logistics Director:** Absent. Setting up Colonial Tavern for Jam Session

**Jam Session:** 6/8/2017/Harry Wilson & Co. Bruce Middle, FJC Booking Agent/Absent

**Catalyst Media/Festival/ Bryce Kinsey:** Discussed sponsorship packaging: Sponsor to fund \$1500 cost of staging: lights, tents, speakers, staff, monitors, etc. ; \$500 post production edited 15 minute video of jazz festival and other musicians for future marketing; adding Catalyst as bonus to sponsors who will get a professional video of their services/products for a bargain price to encourage their participation as sponsors.